

# Build a stimulating learning and development business with Brain Boost



Purpose built to suit the learning and development market, with 6 years of market validation and testing. Now ready for you and your passion for developing people and organisations.

Brain Boost is meeting the qualified need for more effective and affordable learning and development. With over 300 face-to-face, customisable programs targeting the most popular topics, Brain Boost is delivered in 90 minutes, providing action packed experiences for customers.

You will have the backing of a proven system, highly experienced Directors, and an industry which wants the Brain Boost method.

## Brain Boost the business

- 65% net profit per session
- Unique learning system
- Requires minimal overheads
- National advertising campaign
- Full suite of promotional materials
- Advanced Customer Relationship Management
- Extensive range of sales options
- Annual franchise fee \$15,000 to \$55,000

## National Advertising



## Direct Marketing



## Look who uses Brain Boost



THE UNIVERSITY OF ADELAIDE AUSTRALIA



The model is scalable, flexible and allows for multiple sources of revenue

